

INVITATION

CONFERENCE 2015

THE ELECTROMOBILE CITY

SEPTEMBER 16-17 | EUREF-CAMPUS, BERLIN



REGISTRATION:
LEBENDIGE-STADT.DE



**PARTICIPATION IS FREE
FOR REPRESENTATIVES
OF PUBLIC AUTHORITIES**

The Foundation Award



Every year, the „Lebendige Stadt“ Foundation awards projects in cities and municipalities which show a best-practice profile and should therefore be recommended to be implemented elsewhere.

Foundation Award 2015: “The most exemplary public construction project”

The award is open to public construction projects that meet the needs of their occupants, were completed on time and in budget, are cost-efficient in operation, and can show a transparent planning and development process in which the local people were widely involved.

September 16 EUREF-Campus
06.30 p.m. Get-Together
07.30 p.m. Foundation Award Ceremony

The event is hosted by



DR. ANDREAS MATTNER
Chairman of the Executive Committee
of “Lebendige Stadt” Foundation

Speakers



DIPL.-ING. KASPAR KRAEMER
Architect and Chairman of the
Foundation jury



ALEXANDER OTTO
Chairman of the Board of Trustees of
“Lebendige Stadt” Foundation



DR. MARC WEINSTOCK
Spokesman of the Management Board
of DSK GmbH



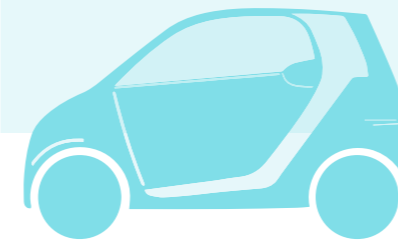
OLIVER WITTKÉ
Member of the German Bundestag

Welcome to the 2015 Congress in Berlin

The German government is pursuing the ambitious goal of having one million electric cars on the road by 2020. This measure will present considerable challenges to the economy but also to our cities.

- How can cities create an infrastructure for 1 million cars?
- Do cities have to provide incentives to facilitate the change in drive technology?
- Economy, cities, or citizens – who must take the lead regarding electromobility?
- How can electromobility reduce CO₂ emissions in cities?

We are very pleased to invite you to EUREF-Campus in Berlin to discuss these and other key questions at our annual knowledge exchange of municipal decisionmakers.



We looking forward to the speech by president-elect of the German Association of Cities and Lord Mayor of Ludwigshafen Dr. Eva Lohse.



As a venue, EUREF-Campus suits this year's congress theme “The Electromobile City” very well as the smart combination of urban mobility and the energy supply of tomorrow is tested here. About 50 electric vehicles can be recharged at the first public fast-charging stations of EUREF-Campus at the same time. A Micro Smart Grid, which allows for a “controlled recharging process” of electric vehicles, and its energy-storing capacity is tested.


MORNING


DATE: SEPTEMBER 17, 2015


CONFERENCE: "THE ELECTROMOBILE CITY"


LOCATION: EUREF-CAMPUS, BERLIN


8.30 a.m. Get-together

9.00 a.m.  **Opening Speech**
DR. ANDREAS MATTNER
Chairman of the Executive Committee of "Lebendige Stadt" Foundation

9.15 a.m.  **Introduction**
ALEXANDER OTTO
Chairman of the Board of Trustees of "Lebendige Stadt" Foundation

9.30 a.m.  **Electromobility on the EUREF-Campus**
REINHARD MÜLLER
Chairman of the Board, EUREF AG


9.45 a.m.  **Introductory Speech: Electrifying Cities**
PROF. BERND THOMSEN
CEO THOMSEN GROUP International

10.10 a.m.  **On the way: Electric Mobility in Germany and Berlin/Brandenburg**
GERNOT LOBENBERG
Director of the Berlin Agency for Electromobility "eMO"

10.30 a.m. Coffee Break and Networking

11.00 a.m.  **Status quo of E-Mobility: Where is Germany as compared to International Standards?**
KURT SIGL
President of "Bundesverband eMobilität e.V."


11.20 a.m. **The Drive System of the Future: Why Electromobility?**


11.40 a.m.  **1 Million Electric Cars by 2020 – Do we demand too much of our Cities?**
DR. EVA LOHSE
Vice President of the German Council of Cities, Lord Mayor of Ludwigshafen

12.00 a.m. **Urban Spaces as a Limited Resource for Mobility Space Management as a Policy Instrument?**
PROF. DR. ENGELBERT LÜTKE DALDRUP
State Secretary for Urban Development and the Environment, Berlin

12.30 p.m. Lunch


AFTERNOON


1.30 p.m.  **Coupling of Electric Mobility on Renewable Energy**
PIETER WASMUTH
Executive Vice President Vattenfall GmbH


1.50 p.m.  **Charging Stations in Private Households: Potential for Energy Efficiency**
HILDEGARD MÜLLER
Chairwoman of the Central Management Board of the German Energy and Water Association

2.10 p.m. **Panel Discussion: Fleet Mix of the Future – who moves forward?**

 **DR. MONIKA GRIEFAHN**
Director of Environment and Society AIDA Cruises

 **PROF. DR.-ING. ADOLF MÜLLER-HELLMANN**
Chairman of the Board VDV-Akademie e.V.


 **MARCEL PHILIPP**
Lord Mayor of Aachen

 **Presenter: PROF. DR. ANDREAS KNIE**
Managing Director InnoZ GmbH

2.40 p.m. Coffee Break and Networking

What can we learn from ...?

3.00 p.m. **N.N.**

3.20 p.m.  **... Electromobility in Japan?**
DR. FRAUKE BIERAU
VDI/VDE Innovation + Technik GmbH

3.40 p.m.  **Special Presentation: Energy Efficiency**
CHRISTOPHE NUTTALL
Executive Director R 20-Regions of Climate Action

4.00 p.m. **Closing Speech**
SURPRISE SPEAKER

4.30 p.m. End of the Conference



Booking

You can directly book a hotel room at the rates listed; please refer to "Lebendige Stadt" when booking.



HOTEL	ROOM RATES (incl. breakfast)	BOOKING	VALID until
RAMADA Prager Strasse 12	€119 SR €129 SR as DR	TEL. +49 (0)30 236250 0 berlin.plaza@ramada.de	05.08.2015
MOTEL ONE* An der Urania 12/14	€78.50 SR €103 DR	TEL. +49 (0)30 2363 1290 berlin-tiergarten@motel-one.com	17.08.2015

* To book a room at Motel One, please use the booking form on our website www.lebendige-stadt.de

LOCATION

EUREF-Campus, Torgauer Strasse 12, 10829 Berlin

COSTS

The conference fee of €150 plus VAT includes attendance of the conference as well as the award ceremony. There are no discounts for attending individual parts of the conference. The price stated is per person. Hotel and travel costs are not included in the cost. Participation is free for representatives of public authorities.

REGISTER ONLINE AT WWW.LEBENDIGE-STADT.DE

For questions, please e-mail events@lebendige-stadt.de or call +49 (0)40 60876176.

You may cancel your registration free of charge up until August 14, 2015. English interpreting services and translations will be available for the conference.

The "Lebendige Stadt" Foundation reserves the right to change the program in the event of unforeseeable circumstances.

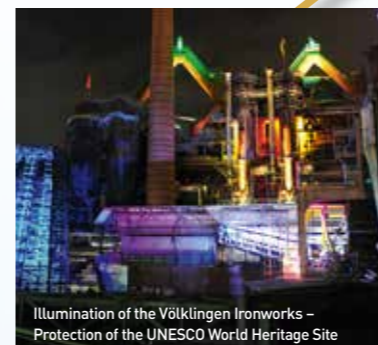
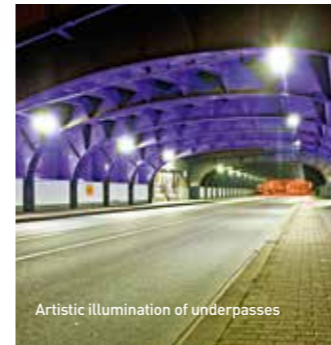
This invitation is subject to the condition that all required approvals have been issued by the responsible entities.



Initiative
Transparente
Zivilgesellschaft

Best-Practice Character

Since being established, the foundation has initiated and supported a variety of projects that exhibit "best practices." Here, the main focus is on lighting, greenery, designing public spaces, and promoting students as future experts. The total funding volume is around € 28 million.





Stiftung "Lebendige Stadt"

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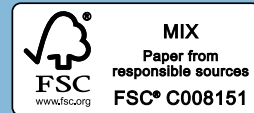
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We thank our supporters and joint organizers



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PHILIPS