



STIFTUNG

LEBENDIGE STADT

INVITATION

CONFERENCE 2013

**THE CITY AS FOUNTAIN
OF YOUTH**

BECOMING OLD - BEING OLD - CONSIDERING AS OLD

JUNE 10-12, 2013

**GASOMETER
EUREF-CAMPUS BERLIN**

PARTICIPATION IS FREE
FOR **REPRESENTATIVES**
OF **PUBLIC AUTHORITIES**



EUREF-CAMPUS – INNOVATIVE IDEAS FOR THE CITY QUARTER OF THE FUTURE

»Due to the close exchange between science, research, and practical application, a unique test platform for the development of the responsible model city of the future is being created. Europe-wide it is a unique center for innovations and future projects.«



Reinhard Müller
Chairman EUREF AG



EUREF-Campus

- nearly CO₂-neutral energy supply and low maintenance costs due to regenerative energies
- testing and usage of innovative technologies
- architecturally attractive “green buildings” and brick buildings under monumental protection
- top-class location community of renowned scientific institutes, international top companies, and non-university research networks
- application-oriented connection of academic research and teaching with practical, interdisciplinary testing of new technologies
- science cluster environment, climate, energy, and mobility
- tailor-made office and living quality

EUREF-CAMPUS

»WELCOME TO THE 2013 CONFERENCE IN BERLIN!«

Apart from its function as project promoter, the Foundation is also a source of inspiration for cities. Thus, with its annual conferences, it contributes to current urban challenges, and with its Foundation Award, which changes annually in terms of topic, to the exchange of know-how between local political decision-makers and calls attention to best practices. The Foundation Award honors innovative concepts of particular cultural and artistic value. The Gasometer on the EUREF-Campus, the location in which Günther Jauch’s talk show is recorded every Sunday, is the venue for the 2013 conference “The city as fountain of youth.”

The conference is taking place with the support of the German Association of Cities. This invitation is issued subject to the fact that all necessary permissions possibly needed have been obtained from the responsible authorities.



BECOMING OLD

How will cities organize living space, assistance, and care in future?



BEING OLD

How do the seniors’ needs and ideas change and how do the old and young become social partners?

CONSIDERING AS OLD

Why do many long for architecture and urban developments from the past and how does this meet the infrastructure and utilization concepts of tomorrow?



GET-TOGETHER MONDAY, JUNE 10

7 P.M.
EUREF-CAMPUS/GASOMETER

At the start of the conference, the personal discussion is focused on. Around 500 participants from numerous German and foreign cities meet for exchanges and networking.



Get-together 2012 in Frankfurt



I&U TV/Jan Totzek

Gasometer – Günther Jauch has broadcasted his talk show from here since 2011

→ → → |
BECOMING OLD

» Nobody likes
to become

old. Today, however, human-kind ages on a scale we have never seen before. It is **time for a change in thinking**. Today's youth must – already by instinct of survival – **fight against the discrimination of age.**«



Dr. Frank Schirmacher
F.A.Z. –editor (newspaper)
and book author





THEME COMPLEX

BECOMING OLD



9.00 A.M. GET-TOGETHER

9.20 A.M. MODERATION



DR. ANDREAS MATTNER
Chairman "Lebendige Stadt" Foundation

9.40 A.M. GREETING



MICHAEL MÜLLER
Mayor and Urban Development Senator Berlin

10.00 A.M. INTRODUCTION



ALEXANDER OTTO
Chairman of the Board of Trustees "Lebendige Stadt" Foundation

10.30 A.M.

THE METHUSELAH CONSPIRACY

Does the demographic change determine our political and economic fate?



DR. FRANK SCHIRRMACHER
F.A.Z. -editor (newspaper) and book author

10.50 A.M.

COMMUNICATION AND COFFEE BREAK

11.20 A.M.

POTSDAM AND MÜLHEIM AN DER RUHR
Cities facing demographic challenges



JANN JAKOBS
Lord Mayor Potsdam

talks with



DAGMAR MÜHLENFELD
Lord Mayor of Mülheim an der Ruhr

Moderation:



DR. MICHAEL MERTIN
Chairman of the Executive Board of Jenoptik AG

11.50 A.M.

AGE-RELATED POVERTY, SHORTAGE OF APARTMENTS, SHORTAGE OF NURSES – is there no space for old people in cities?



SIGMAR GABRIEL
Former Federal Minister and SPD Federal Chairman

12.10 P.M. PANEL DISCUSSION

Fountain of youth or city for senior citizens: how do cities organize their aging process?



CHRISTOPH ARNOLD
Architect and initiator of the "Nürnberger Weg" project



KLAUS JENSEN
Lord Mayor Trier



DR. LUTZ TRÜMPER
Lord Mayor of Magdeburg



DR. BENEDIKT ZACHER
Managing Director web care LBJ GmbH

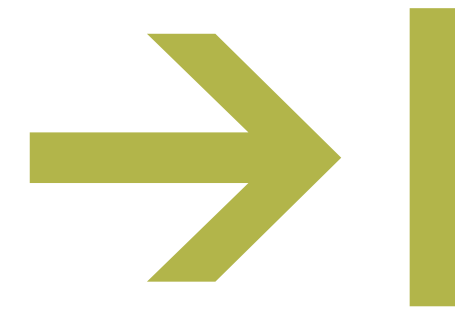
Moderation:



MARGARET HECKEL
Journalist and author

1.10 P.M.

COMMUNICATION AND LUNCH BREAK



BEING OLD

» Design adequate for older people does not exclude the young, **youth-oriented design**, however, excludes the old. This is why functionality must take precedence over appearance. We need **generation-friendly cities** – both for strollers as well as senior citizens.«



Prof. Dr. Dr. h. c. Ursula Lehr
Former Federal Minister and Chairwoman
of the Federal Working Group of Senior
Citizens' Organizations (BAGSO)

THEME COMPLEX
BEING OLD



2.10 P.M. MODERATION

2.20 P.M.
ARE WE FACING THE BREACH OF THE INTER-GENERATIONAL CONTRACT?



PROF. DR. DR. H. C. BERT RÜRUP
President of the Handelsblatt Research Institute and former Chairman of the German Council of Economic Experts

2.40 P.M.
HOW WILL CITIES ORGANIZE THE CARE OF THEIR CITIZENS IN FUTURE?



PROF. DR. BURKARD SCHWENKER
Chairman of the Supervisory Board of Roland Berger and investor at web care LBJ GmbH

talks with



JÜRGEN GRAALMANN
Chairman of the Executive Board of the AOK Federal Association

Moderation:



DR. REINER KLINGHOLZ
Director and Chairman Berlin Institute for Population and Development

3.10 P.M. SENIORS & JUNIORS:
Opponents in the distribution battle or partners when it comes to the mastering of social changes?



PROF. DR. DR. H. C. URSULA LEHR
Former Federal Minister and Chairwoman of the Federal Working Group of Senior Citizens' Organizations (BAGSO)

talks with



STEFAN ROTTMANN
First Mayor of the municipality Schonungen

Moderation:



VERENA GÖPPERT
Councilor for Employment, Equality, and Social Affairs of the German Association of Cities

3.40 P.M.
COMMUNICATION AND COFFEE BREAK

WHAT WE CAN LEARN FROM ...

4.10 P.M.
... INTER-GENERATIONAL LIVING PARTNERSHIPS IN COLOGNE



JÜRGEN ROTERS
Lord Mayor of Cologne

4.25 P.M.
... HIDDENHAUSEN, WHERE YOUNG PEOPLE ARE SUPPORTED WHEN BUYING OLD BUILDINGS



ULRICH ROLFSMEYER
Mayor of the municipality Hiddenhausen (Foundation Award winner 2011)

4.40 P.M.
... QUARTERS THAT ALLOW A LONG INDEPENDENT LIFE



LUTZ BASSE
Chairman of the Executive Board of SAGA GWG

4.55 P.M.
... JAPAN AND HOW THEY DEAL WITH THE DEMOGRAPHIC CHANGE



PROF. DR. GABRIELE VOGT
Professor politics and society of Japan, University of Hamburg

5.10 P.M.
TRIBUTE TO A SPECIAL PLACE



DR. LOTHAR DE MAIZIÈRE
Last Minister President of the GDR



Photo: Christian Ohde



KreisSportbund Sächsische Schweiz-Osterzgebirge e.V.

FOUNDATION AWARD 2013

The most attractive civic festival: innovative – people-friendly – popular

The award is open to festivals that contribute to the establishment of a city's identity as well as to the citizens' identification with their city, their district, or their quarter. This includes the citizens' participation starting with the input of ideas regarding the organization up to specific personal contributions when realizing the festival. The town festival is to be characterized by specific creativity during the planning phase and the organization, and be borne by the general public.

FOUNDATION AWARD

Annually, the "Lebendige Stadt" Foundation honors projects of different categories in cities and municipalities that have a special best practice character and thus are recommended for imitation. Therefore, each year the Foundation calls for entries by cities, municipalities, institutions, universities, associations, and private persons for its Europe-wide competition. A jury with independent experts assesses the applications and selects the winner. In the past, prizes and acknowledgements were awarded for particularly innovative and successful concepts in museums, inner-city residences, sports facilities, or playgrounds and leisure areas.

PAST AWARD-WINNERS

- | | | | |
|------|-----------------------------------------------------------------|------|----------------------------------------------------------------------|
| 2012 | Barrier-free city
SCHWERIN | 2006 | Best playground and leisure area
MUNICH |
| 2011 | Standout city
HIDDENHAUSEN and INGELHEIM AM RHEIN | 2005 | Most innovative sports venue
BERLIN and ESSEN |
| 2010 | The most senior-friendly city
ARNSBERG | 2004 | Best concept for living in city centers
STUTTGART |
| 2009 | Paths into the city: child-friendly mobility
GRIESHEIM | 2003 | Best museum concept
CHEMNITZ |
| 2008 | Europe's most attractive weekly market
NIENBURG AN DER WESER | 2002 | Redevelopment of industrial city districts and wasteland
DUISBURG |
| 2007 | Europe's best parking concept
AMSTERDAM | 2001 | Design of city squares
POTSDAM |

Sponsor of the competition



FOUNDATION AWARD 2013

Festive award ceremony at Tempelhof airport



Terminal building 1962



Platz der Luftbrücke (airlift square)



Check-in desk 1928

6.30 P.M.
GET-TOGETHER

7.30 P.M.
PRESENTATION OF THE FOUNDATION AWARD

MUSICALS GREETINGS BY
UDO LINDENBERG MUSICAL



Guiding through the evening:



DR. ANDREAS MATTNER
Chairman "Lebendige Stadt" Foundation



ALEXANDER OTTO
Chairman of the Board of Trustees "Lebendige Stadt" Foundation

SPEAKERS AND LAUDATORS



HEINZ BUSCHKOWSKY
District Mayor Berlin-Neukölln



KASPAR KRAEMER
Dipl.-Ing. Architect BDA and Chairman of the Foundation's jury



PETER HARRY CARSTENSEN
Former Minister President Schleswig-Holstein



GUIDO VERHOEFEN
Head of Marketing and Business Development, DB Regio AG, bus section



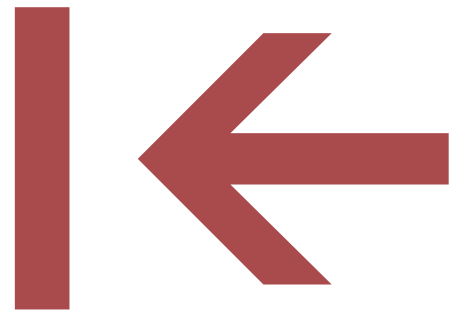
Willy Brandt and family visit Berlin 1970



Candy bomber



Junkers Ju



THEME COMPLEX

CONSIDERING AS OLD



»Our cities need identity.

This includes the preservation of **historic structures** just as much as the new development of **modern, sustainable real estate** and **infrastructure**. Tradition and modernity are two sides of the same coin.«



Dr. Peter Ramsauer
Federal Minister for Transport, Construction, and Urban Development

8.45 A.M.
GET-TOGETHER

9.10 A.M.
MODERATION

9.20 A.M.
CITIES AND THEIR PERCEIVED AGE



HILMAR VON LOJEWSKI
Councilor of the urban development, construction, living, and traffic department of the German Association of Cities

9.40 A.M.
THE DOMRÖMER PROJECT
Why do we long for the ancient?



DIETER VON LÜPKE
Head of the urban planning office Frankfurt/M.

10.00 A.M.
THE FACE OF THE CITY OF TOMORROW



KASPAR KRAEMER
Dipl.-Ing. Architect BDA

10.30 A.M.
MODERN CITIES BUT NO CITIZENS
Where is the east heading to?



DR. PETER RAMSAUER
Federal Minister for Transport, Construction, and Urban Development

11.00 A.M.
FROM A CAR-FRIENDLY TO A TALENT-ATTRACTING CITY:
How is urban development changing?



LUTZ LIENENKÄMPER
Parliamentary Managing Director, former Minister of State

11.20 A.M.
WIFI INSTEAD OF LIBRARIES:
infrastructure in the city of tomorrow

N. N.

11.40 A.M.
PANEL DISCUSSION
City history between identity and Disney



RALF CLAUS
Lord Mayor Ingelheim am Rhein



REGULA LÜSCHER
Senate Building Director Berlin



HELMA OROSZ
Lord Mayor Dresden



DR. MARC WEINSTOCK
Spokesman of DSK GmbH & Co. KG

Moderation:



ODA SCHEIBELHUBER
Head of the Spatial Planning, Urban Development, and Housing Department at the Federal Ministry of Transport, Building, and Urban Development

12.40 P.M. BIRD'S EYE PERSPECTIVE ON GERMAN URBAN DEVELOPMENT



MICHAEL FRIELINGHAUS
President of the Association of German Architects (BDA)

1 P.M. SNACK

The conference takes place with the support of the German Association of Cities.



COSTS

The price of 235 euros plus VAT includes the conference fee for both days as well as the award ceremony. A reduction of the participation fee for individual sections of the conference is not possible. The listed price is per person. Hotel and travel expenses are not included. Participation is free for representatives of public authorities.

REGISTRATION

You can register with the enclosed fax reply or under www.lebendige-stadt.de
 Please address queries to: events@lebendige-stadt.de or phone: +49(0) 40 60 87 61 76
 You can cancel your registration for free until May 6, 2013.

The event will be interpreted simultaneously into English.

The Foundation reserves the right to change the program due to unforeseeable events.

HOTEL	ROOM RATES incl. breakfast	BOOKING	CONTINGENT until	MOBILITY
THE MANDALA Potsdamer Straße 3	210.00 € single room	TEL. +49 (0)30 590 05 1221 FAX +49 (0)30 590 05 0500	10.05.2013	 schedule BVG
MARITIM PRO ARTE HOTEL Friedrichstraße 151	151.00 € single room	TEL. +49 (0)30 2033 4410 FAX +49 (0)30 2033 4090	29.04.2013	 Taxi App Berlin
HOTEL BERLIN Lützowplatz 17	109.00 € single room	TEL. +49 (0)30 2605 2700 FAX +49 (0)30 2605 39 2715	15.04.2013	
MOTEL ONE An der Urania 12/14	66.50 € single room	TEL. +49 (0)30 2363 129 0 FAX +49 (0)30 2363 129 10	6.05.2013	

You can directly book a hotel room at the prices listed; please refer to "Lebendige Stadt" when booking.



Günther Oettinger



Peter Altmaier



Jürgen Klopp, Prof. Dr. Michael Steinbrecher



The Foundation's conference 2012 in Frankfurt

»Many cities develop creative solutions for current challenges despite tight budgets.



Alexander Otto
Chairman of the Board of Trustees “Lebendige Stadt” Foundation

Those must be found, published, and put into practice in other cities. Our conferences are a platform for this.«

For the 13th time, the Foundation invites to its annual city conference in Berlin. Representative from politics, governments, architecture, economics, science, culture, and sports will discuss current issues on which cities and municipalities need to find answers. The focus is thereby placed on the exchange of best practices. Many renowned personalities have already been our guests and held speeches, among them:



Cornelia Zuschke, Hildegard Müller, Aygül Özkan



Christian Ude



Prof. Dr. Norbert Lammert



Peter Maffay, Dr. Andreas Mattner

ILLUMINATION OF RAILWAY SUBWAYS

Revitalization of public space

Since its establishment, the “Lebendige Stadt” Foundation has initiated and supported numerous best practice projects, among them the illumination of the Reichstag building in Berlin and of the Rhine banks in Cologne, the design of the Krupp-Park in Essen, and the revitalization of the Jungfernstieg promenade in Hamburg and the St. Nicholas churchyard in Leipzig. The funding volume amounts to around 27 million euros.

The Foundation has recently completed a nationwide project together with Deutsche Bahn, the Chamber of Handicrafts (HWK), and the company Philips: the illumination of railway subways.

It was the target to revitalize dark public space artistically and to increase the citizens’ perception of safety. At the same time, energy consumption and electricity costs were reduced due to the application of modern light technology.

The result: The Foundation supported the illumination of 30 railway subways in 23 cities with an overall volume of around three quarters of a million euros.



Gütersloh, Lindenstraße



Weimar, Ernst-Thälmann-Straße



Hamm, Gateway



Hagen, Wehringhauser Straße



Helmstedt, Magdeburger Tor



Moers, Hornberger Straße



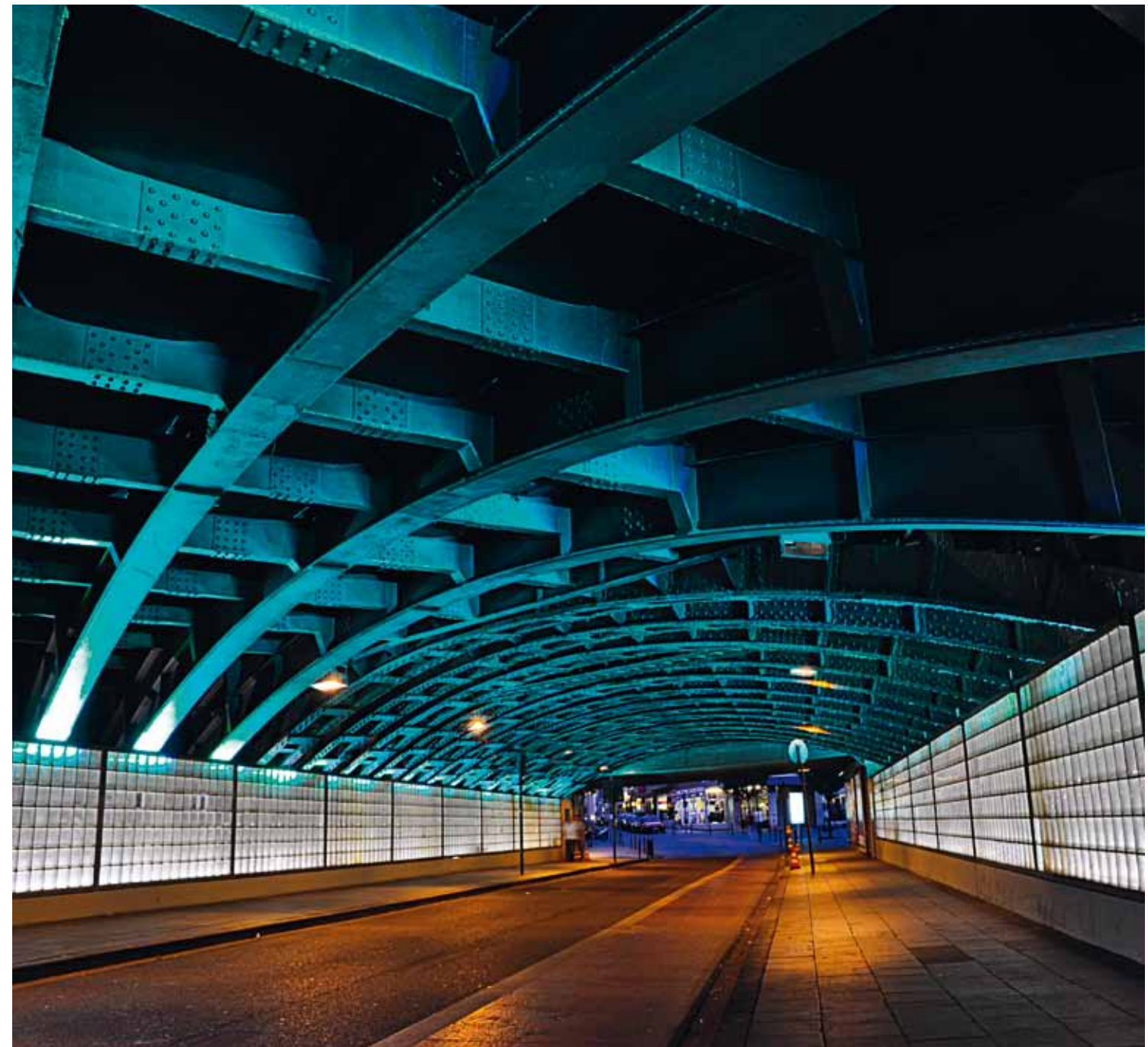
Hamburg, Sternschanzenbrücke



Berlin, Yorkbrücken



Bottrop, Hauptbahnhof



Cologne, Marzellenstraße



Stiftung „Lebendige Stadt“

Saseler Damm 39 | 22395 Hamburg | Phone +49 (0)40/60876176 | Fax +49 (0)40/60876187 | events@lebendige-stadt.de | www.lebendige-stadt.de

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We thank our supporters and joint organizers



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