



# INVITATION CONFERENCE SEPTEMBER 20, 2018 "THE CLIMATE-SMART CITY"



Biosphere Potsdam, Germany

## THE FOUNDATION AWARD "MOST DIGITAL CITY" SEPTEMBER 19

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# THE FOUNDATION AWARD SEPTEMBER 19 ORANGERY PALACE, POTSDAM


7:00 p.m.    **Get-together**  
8:00 p.m.    **Foundation Award Ceremony**

Speakers:

- 

**KASPAR KRAEMER**  
Dipl.-Ing. Architekt BDA,  
Kaspar Kraemer Architekten
- 

**DR. ANDREAS MATTNER**  
Chairman of the Board  
of the "Lebendige Stadt" Foundation
- 

**ALEXANDER OTTO**  
Chairman of the Board of Trustees  
of the "Lebendige Stadt" Foundation
- 

**MATTHIAS PLATZECK**  
former Prime Minister  
of Brandenburg, Germany
- 

**DR. DIETMAR WOIDKE**  
Prime Minister  
of Brandenburg, Germany

## FOUNDATION AWARD 2018: "MOST DIGITAL CITY"

The award is open to towns and municipalities who pursue a strategy of digitization as a cross-functional task and who have already realized projects within the context of this strategy. The foundation is looking for best-practice projects that can serve as models for other towns and municipalities on the road to the digital city. Digitization and interconnection are, after all, the preconditions for the future viability of towns and municipalities.





# CONFERENCE 2018 “THE CLIMATE-SMART CITY” MORNING PROGRAM

## SEPTEMBER 20, 2018 | BIOSPHERE POTSDAM

9:30 a.m. **Get-together**

10:00 a.m. **Words of Welcome and overall Moderation**



**DR. ANDREAS MATTNER**  
Chairman of the Board,  
“Lebendige Stadt” Foundation

10:10 a.m. **Welcome Address**



**JANN JAKOBS**  
Lord Mayor  
of Potsdam, Germany

10:20 a.m. **Keynote speech**



**DR. ROBERT HABECK**  
National Chairman  
of The Greens

10:40 a.m. **It's in your Hands – What can the  
Municipalities achieve?**



**SVENJA SCHULZE**  
Federal Minister  
of the Environment

11:00 a.m. **Communication and coffee break**

11:40 a.m. **How are Cities making public Transport  
Fit for the Future?**



**JÜRGEN FENSKE**  
President, Association  
of German Transport Companies (VDV)

12:00 p.m. **Intelligent Transport Management –  
How can it work?**



**ALEXANDRA HILS**  
Head of Innovation Germany  
Cisco GmbH

in conversation with



**DR. LUTZ TRÜMPER**  
Lord Mayor  
of Magdeburg, Germany

12:20 p.m. **Panel discussion: Getting to the Root of  
the Problem – Cradle to Cradle – Waste  
avoidance – Energy Considerations don't  
just begin when the Building is finished**

Opening statement and moderation:



**DR. MONIKA GRIEFAHN**  
former Minister of state,  
Chairwoman of Cradle to Cradle



**PROF. HARALD KÄCHELE**  
National Chairman,  
Environmental Action Germany (DUH)



**HERWART WILMS**  
Member of the Management Board  
of REMONDIS Assets & Services, and  
Vice-President of the Federal Associa-  
tion of German Waste Disposal, Water  
and Raw Materials Management (BDE)

1:10 p.m. **Lunch**

## CONFERENCE 2018: “THE CLIMATE-SMART CITY”

Climate protection is one of the world's most pressing problems, and German Chancellor Angela Merkel has said that climate protection is “everyone's business.” So how can the municipalities help to tackle this global issue? What strategies exist for city districts? How does intelligent traffic management work? How can cities make their public transport systems fit for the future? What about “cradle to cradle” waste avoidance? These are just some of the questions we look forward to discussing with you at the event in Potsdam.



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# CONFERENCE 2018

## "THE CLIMATE-SMART CITY"

### PROGRAM AFTERNOON



2:10 p.m.

#### Announcement regarding the Conference 2019



**ALEXANDER OTTO**  
Chairman of the Board of Trustees  
"Lebendige Stadt" Foundation

#### What can we learn from ...

2:20 p.m.

#### ... "EUREF-Campus Zollverein" in Essen?



**REINHARD MÜLLER**  
Member of the Board  
EUREF AG

2:40 p.m.

#### ... German climate Quarters?



**OLAF CUNITZ**  
former Mayor  
of Frankfurt/Main, Germany



**DR. KATRIN LEONHARDT**  
Head of customized  
finance & public clients  
KfW IPEX-Bank



**RAINER SCHLICHTMANN**  
Mayor  
of Harsefeld, Germany

3:15 p.m.

#### Plain speaking: the Lord Mayors' session



**SIMONE LANGE**  
Lady Mayor  
of Flensburg, Germany



**DR. DIETER SALOMON**  
former Lord Mayor  
of Freiburg, Germany

Photo: Volker Wiciak



**ULLRICH SIERAU**  
Lord Mayor  
of Dortmund, Germany

4:00 p.m.

#### End of the Conference



[www.blauer-engel.de/uz195](http://www.blauer-engel.de/uz195)

This print product has been  
awarded the Blue Angel.

## HOTELS & INFORMATION

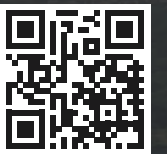
YOU CAN BOOK A HOTEL ROOM DIRECTLY AT THE RATES LISTED.  
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HOTEL	ROOM RATES SR incl. breakfast	BOOKING	VALID until
<b>HOTEL BAYRISCHES HAUS</b> Im Wildpark/Elisenweg 2 14471 Potsdam, Germany	€139.00	TEL. +49 (0)331 5505160 info@bayrisches-haus.de	19.07.2018
<b>INSELHOTEL POTSDAM</b> Hermannswerder 30 14473 Potsdam, Germany	€120.00	TEL. +49 (0)331 23200 info@inselhotel-potsdam.de	19.07.2018
<b>KONGRESSHOTEL POTSDAM AM TEMPLINER SEE</b> Am Luftschiffhafen 1 14471 Potsdam, Germany	€111.00	TEL. +49 (0)331 9070 info@hukg.de	11.07.2018

#### MOBILITY



JOURNEY PLANNER



TAXI-APP Potsdam

#### LOCATION

FOUNDATION AWARD (19.09.2018): Orangery Palace Potsdam, An der Orangerie 3-5, 14469 Potsdam, Germany  
CONFERENCE (20.09.2018): Biosphere Potsdam, Georg-Hermann-Allee 99, 14469 Potsdam, Germany

#### COSTS

The conference fee of €150 plus VAT includes attendance of the conference as well as the award ceremony. There are no discounts for attending individual parts of the conference. The price stated is per person. Hotel and travel costs are not included in the cost. Participation is free for representatives of public authorities.

#### REGISTER ONLINE AT [WWW.LEBENDIGE-STADT.DE](http://WWW.LEBENDIGE-STADT.DE)

For questions, please e-mail [events@lebendige-stadt.de](mailto:events@lebendige-stadt.de) or call +49 (0)40 60876176. You may cancel your registration free of charge up until August 20, 2018. English interpreting services and translations will be available for the conference in the biosphere. The "Lebendige Stadt" Foundation reserves the right to change the program in the event of unforeseeable circumstances.

This invitation is subject to the condition that all required approvals have been issued by the responsible entities.



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Information on data protection can be found at [www.lebendige-stadt.de/datenschutz](http://www.lebendige-stadt.de/datenschutz). If you don't want to receive this invitation, you can send your revocation to [datenschutz@lebendige-stadt.de](mailto:datenschutz@lebendige-stadt.de) or by post to "Lebendige Stadt" Foundation, Saseler Damm 39, 22395 Hamburg, Germany.







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We thank our supporters and joint organizers.

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