



Lebendige Stadt Foundation  
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DSK Deutsche Stadt- und  
Grundstücksentwicklungsgesellschaft



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BAUMSCHULEN SEIT 1865  
Wir lieben Bäume.



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Theater maker and scenographic artist

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# INVITATION

CONFERENCE 2012

CITY LIFE IN 3D  
LIVING=WORKING=BEING?

SEPTEMBER 5-7

THE SQAIRE | FRANKFURT AIRPORT

FREE PARTICIPATION  
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WELCOME TO  
FRANKFURT

LEBENDIGE STADT FOUNDATION



Since the year 2000, the **Lebendige Stadt Foundation**, headed by the **Chairman of the Board of Trustees, Alexander Otto**, has been successfully committed to the future of our cities.

The urban diversity made of work, culture, and living needs to be preserved and designed. Focus is being placed on the areas of light, greenery, and the design of urban space. Since its establishment, the foundation has initiated and supported numerous best-practice projects with an overall volume of around 25 million euros. Minister presidents, lord mayors, CEOs, scientists, and leading cultural figures have been contributing to this on behalf of the foundation.

Apart from its function as a project promoter, the foundation sees itself as an initiator by supporting the exchange of knowledge and experiences between the cities. The foundation contributes with its annual conferences to current urban problems and with its annual, thematically changing Foundation Award, with which innovative ideas and concepts with particular cultural and artistic value are honored, to the exchange of know-how between local political decision-makers, and draws attention to best-practice examples. Furthermore, the foundation reports in its Foundation Journal, which is published twice a year, and in its publication series about diverse and interesting issues in the cities.

**The event takes place with the support of the German Association of Cities and Towns.**

**This invitation is subject to the fact that all possibly required approvals have been granted by the responsible body.**

CITY LIFE  
IN 30

CONFERENCE 2012  
SEPTEMBER 5-7

GET-TOGETHER WEDNESDAY SEPTEMBER 5

**AS OF 7 P.M. GET-TOGETHER  
VISITORS TERRACE IN FRONT OF FOOD PLAZA  
IN TERMINAL 2 –FRANKFURT AIRPORT**





# LIVING

**9.00 A.M. GET-TOGETHER**



**9.30 A.M. MODERATION**  
**DR. ANDREAS MATTNER**  
Chairman of the Executive Board,  
Lebendige Stadt Foundation



**10.00 A.M.**  
**HOW WILL WE COMBINE LIVING,  
WORKING, AND LEISURE TIME IN FUTURE?**  
**ALEXANDER OTTO**  
Chairman of the Board of Trustees of  
the Lebendige Stadt Foundation

THEME COMPLEX: LIVING



**10.40 A.M.**  
**INNOVATIVE RESIDENTIAL CONCEPTS  
FOR THE YOUNG AND THE ELDERLY –**  
how can living together be successful?  
**DR. KRISTINA SCHRÖDER**  
Federal Minister for Family Affairs, Senior  
Citizens, Women, and Youth



**11.00 A.M.**  
**MASS APARTMENTS IN MARZAHN & CO. –**  
how can we make sleeping settlements  
a nicer place?  
**THOMAS ZINNÖCKER**  
CEO GWS Immobilien AG



**11.15 A.M.**  
**THE MODERN WOMAN –**  
a challenge for living  
in a city  
**CORNELIA ZUSCHKE**  
Town Construction Council Member Fulda

**11.30 A.M.**  
**COFFEE BREAK &  
NETWORKING**



**12.00 NOON**  
**MOUNTAIN DWELLINGS –** spectacular  
residential architecture in Copenhagen  
**KAI-UWE BERGMANN**  
Partner Bjarke Ingels Group Copenhagen



**12.15 P.M.**  
**THE LIFE CYCLE OF RESIDENTIAL  
PROPERTIES**  
**KLAUS RAPS**  
CEO Bilfinger und Berger



**12.30 P.M.**  
**PRIVATE OR STATE –**  
who can provide better housing?  
**Moderation:**  
**MARTIN ZUR NEDDEN**  
Mayor of Leipzig, Chairman of the Urban  
Development and Transport Committee  
of the German Association of Cities and  
Towns

among others with



**DR. DANIEL ARNOLD**  
CEO  
Deutsche Reihenhäuser AG



**TOMASZ KAYSER**  
Vice Mayor Poznan,  
Poland



**GERHARD PETERMANN**  
Managing Director Wüstenrot Haus  
und Städtebau GmbH



**MARIA VASSILAKOU**  
Executive City Councilor  
and Vice Mayor, Vienna



**THOMAS ZINNÖCKER**  
CEO  
GWS Immobilien AG

**1.15 P.M. LUNCH BREAK**

# WORKING



DAY 1 THURSDAY SEPTEMBER 6 | THE SQAIRE, FRANKFURT AIRPORT

THEME COMPLEX: WORKING

**2.35 P.M. TALK**



**WORK IN THE CITY** – how can we bring work and life in balance?  
**FRANZ MÜNTEFERING**  
Former Federal Minister

talks with



**AYGÜL ÖZKAN**  
Minister for Social Affairs, Women, Family, Health and Integration, Lower Saxony

Moderation N. N.

**3.05 P.M.**



**WORKING IN FUTURE – THE WORK'S FUTURE**  
**DR.-ING. WILHELM BAUER**  
Managing Director Fraunhofer IAO, Head of the business segment Corporate development and work design

**3.20 P.M.**



**CITIES IN LOCATION COMPETITION** – what do entrepreneurs base their decisions on?  
**DR. HARTMUT SCHWESINGER** Managing Director FrankfurtRheinMain GmbH, International Marketing of the Region

**3.35 P.M.**

**WHAT DOES THE WORKPLACE OF THE FUTURE LOOK LIKE?** Talk about innovative solution concepts

among others with



**HOLGER KNEISEL**  
Managing Partner KPMG AG Auditing company



**ACHIM MEERKAMP**  
Member of the Federal Executive Board of Ver.di



**PROF. DR. WOLFGANG SCHÄFERS**  
Speaker of the Management Board of IVG Immobilien AG

Moderation N. N.

**4.10 P.M. SPECIAL SPEECH**

PRESENTATION  
OF THE FOUNDATION  
AWARD

BARRIER-FREE  
CITY



## FOUNDATION AWARD

On the evening of the first conference day the Foundation Award is presented. Once a year, the Lebendige Stadt foundation honors, in changing categories, projects in cities and municipalities with best-practice character and which are recommended for imitation.

At the beginning of each year, the Foundation calls for entries from cities, municipalities, institutes, universities, associations, and private persons for its Europe-wide competition. A jury with independent experts assesses the applications and selects the winner. In the past, prizes and acknowledgements were awarded for particularly innovative and successful concepts in museums, inner-city residences, sports facilities, or playgrounds and leisure areas.

### FOUNDATION AWARD 2012 – "THE BARRIER-FREE CITY" INDEPENDENCE – MOBILITY – PARTICIPATION

This year, the foundation has been looking for projects that allow or facilitate people to participate in city life. This includes the accessibility and usability of buildings and infrastructure or the accessibility of services, communication facilities, and sources of information, but also support of any kind for better participation. The "barrier-free city" does not only refer to friendliness to, and accessibility for, disabled and senior citizens. It is rather also about the removal and avoidance of physical, social, and communicative barriers for all people – women and men, older or younger, with or without handicap, poorer or richer, with or without children, with or without migration background.

Cooperation partner and sponsor of the competition



### Past award-winners

- 2011** Hiddenhausen for the concept "Young buys old – young people buy old houses" and Ingelheim am Rhein for the concept "Heritage interpretation and district refurbishment"
- 2010** Arnsberg as most senior-friendly city
- 2009** Griesheim in Hessen for its child-friendly mobility concept
- 2008** The "Grünmarkt" in Nienburg an der Weser as Europe's most attractive weekly market
- 2007** "Parkgarage P23" in Amsterdam as Europe's best parking concept
- 2006** The Georg-Freundorfer-Platz square in Munich as the best playground and leisure area
- 2005** The "Funbox Amalie" trend sports hall in Essen and the "Schule am Mummelsoll" school in Berlin as the most innovative sports venues
- 2004** The "Heslach House of Generations" in Stuttgart as the best inner-city residential concept
- 2003** Chemnitz Art Gallery as the best museum concept
- 2002** The "Innenhafen Duisburg Entwicklungsgesellschaft mbH" company for the redevelopment of industrial city districts and brownfield sites
- 2001** The "Platz der Einheit" square in Potsdam for exemplary square design



**EVENING  
RECEPTION**  
WITH THE MINISTER  
PRESIDENT OF HESSEN AND  
PRESENTATION OF  
THE FOUNDATION AWARD

DAY 1 THURSDAY SEPTEMBER 6 |  
GESELLSCHAFTSHAUS PALMENGARTEN

**7.00 P.M. GET-TOGETHER**

**7.30 P.M. PRESENTATION OF  
THE FOUNDATION AWARD**

The barrier-free city:  
Independence – Mobility – Participation

The evening is presented by



**DR. ANDREAS MATTNER**  
Chairman of the Executive Board,  
"Lebendige Stadt" Foundation

**SPEAKERS AND LAUDATORS**



**MICHAEL HAHN**  
Chairman Regio Bus, DB Regio AG



**DIPL.-ING. KASPAR KRAEMER**  
Dipl.-Ing, Architekt BDA and  
Chairman of the Foundation jury



**KLAUS-PETER MÜLLER**  
Chairman of the Supervisory  
Board Commerzbank AG



**HELMA OROSZ**  
Lord Mayor of the  
city of Dresden



**ALEXANDER OTTO**  
Chairman of the Board of Trustees of  
the "Lebendige Stadt" Foundation



**DR. THOMAS SCHÄFER**  
Minister of Finance  
Hessen



**DINNER SPEECH**  
**VOLKER BOUFFIER**  
Minister President  
of Hessen

Our venue, the "Gesellschaftshaus Palmengarten", couldn't be used for 10 years. After intensive refurbishment works it will be reopened early September 2012.

Photo: Tourismus+Congress GmbH Frankfurt am Main



BEING

DAY 2 FRIDAY SEPTEMBER 7 | THE SQAIRE, FRANKFURT AIRPORT

**9.00 A.M. GET-TOGETHER**

THEME COMPLEX: BEING

**9.20 A.M.**  
**FROM CITY SOCIETY TO THE  
"INSTEAD" SOCIETY**  
**PROF. DR. JÜRGEN WERNER**  
Philosopher and advisor



**9.40 A.M.**  
**URBAN GREEN  
AS STAGE OF LIFE**  
**DR. ARCH. DIPL.-ING. ANDREAS KIPAR**  
Landscape architect, BDLA/AIAPP



**10.00 A.M.**  
**HOW CAN WE CREATE THE URBAN  
CIVIL SOCIETY OF TOMORROW?**



**SIGMAR GABRIEL**  
Chairman of the German Social  
Democratic Party and member  
of the Board of Trustees of CJD  
Braunschweig



**URSULA HELLERT**  
Project leader and head of  
CJD Braunschweig



**10.30 A.M.**  
**LIVING IN THE CITY OF THE FUTURE**  
**PROF. PETER WIPPERMANN**  
Founder of Trendbüro and professor  
of communication design at Folkwang  
University of Arts Essen

**BEST PRACTICE EXAMPLES  
WHAT WE CAN LEARN FROM...**

**10.50 A.M.**  
... an innovative city for long  
lives – the most senior-friendly  
city Arnsberg  
**HANS-JOSEF VOGEL**  
Mayor of the city of Arnsberg



**11.05 A.M.**  
... the federal capital  
of biodiversity  
**PROF. DR. HARALD KÄCHELE**  
Federal President of Deutsche  
Umwelthilfe



**11.20 A.M.**  
**COFFEE BREAK &  
NETWORKING**

**BEST PRACTICE EXAMPLES  
WHAT WE CAN LEARN FROM ...  
PART 2**

**11.50 A.M.**  
... a neighborhood in Berlin  
**HEINZ BUSCHKOWSKY**  
District Mayor, Berlin-Neukölln



**12.10 P.M.**  
... Hamburg and Düsseldorf – With light  
from nightmare to urban connection –  
two train bridge illuminations as example  
for 24 cities in Germany?  
**MICHAEL BATZ**  
Theater maker and scenographic artist



**ANDREAS WENTE**  
CEO Philips Deutschland GmbH



**12.30 P.M.**  
... the European Capital of Culture  
Representative of Pécs, Hungary  
European Capital of Culture 2010

**12.45 P.M. CONCLUSION  
OF CONFERENCE**  
**PROF. DR. NORBERT LAMMERT**  
President of the German Bundestag



**TALKS WITH**

**PROF. DR. BURKHARD SCHWENKER**  
Chairman of the Supervisory Board,  
Roland Berger Strategy Consultants



**1.15 P.M. SNACK**

# HOTELS AND CONFERENCE INFORMATION

## HOTELS SEPTEMBER 5-7

HOTEL	ROOM RATES	BOOKING	CONTINGENT until
<b>THE SQAIRE – HILTON GARDEN INN FRANKFURT AIRPORT HOTEL</b> Am Flughafen 60549 Frankfurt	€ 170.00 single room incl. breakfast	Phone +49(0) 69 2601 200 2288 Fax +49(0) 69 2601200 6020	20.07.2012
<b>THE SQAIRE – HILTON FRANKFURT AIRPORT HOTEL</b> Am Flughafen 60549 Frankfurt	€ 209.00 single room incl. breakfast	Phone +49(0) 69 2601 200 2288 Fax +49(0) 69 2601200 6020	20.07.2012
<b>INTERCITY HOTEL FRANKFURT AIRPORT*</b> CargoCity Süd Am Luftbrückendenkmal 1 60549 Frankfurt	€ 99.00 single room incl. breakfast	Phone +49(0) 69 69709 612 Fax +49(0) 69 69709 444	05.08.2012
<b>MOTEL ONE FRANKFURT AIRPORT**</b> Colmarer Strasse 2 60528 Frankfurt	€ 66.50 single room incl. breakfast	Phone +49(0) 69 660 53 60 Fax +49(0) 69 660 53 61	05.08.2012
<b>FLEMING'S HOTEL FRANKFURT MESSE</b> Mainzer Landstrasse 87-89 60329 Frankfurt	€ 139.00 single room incl. breakfast	Phone +49(0) 69 370 03 300 Fax +49(0) 69 370 03 333	08.08.2012

Hotels' shuttle services:

\*04.45 a.m. to 0.30 a.m. from airport to hotel every 30 minutes, for free, from hotel to airport € 5 per person, both terminals are stopped at

\*\*06.15 a.m. to 10.45 p.m. from airport to hotel every 30 minutes, for free, 6.00 a.m. to 10.30 p.m. from hotel to airport every 30 minutes, € 6 per person

## VENUES

**THE SQAIRE**  
Am Flughafen  
60549 Frankfurt

**PALMENGARTEN**  
Palmengartenstrasse 11  
60325 Frankfurt

**VISITORS' TERRACE**  
Food-Plaza in Terminal 2  
Frankfurter Flughafen

## COSTS

The price of € 235 plus VAT includes the conference fee for both days as well as the award ceremony. A reduction of the participation fee for individual sections of the conference is not possible. The listed price is per person. Hotel and travel expenses are not included.

## REGISTRATION

You can register with the enclosed fax reply or at

**www.lebendige-stadt.de**

Please address queries to:

events@lebendige-stadt.de or phone: +49(0) 40 60 87 61 72

You can cancel your registration for free until August 10, 2012.

The event will be interpreted simultaneously into English.

You can book a hotel room directly at the prices listed; please refer to "Lebendige Stadt" when booking.



# RETROSPECTIVE CONFERENCES



## RETROSPECTIVE CONFERENCES

For the twelfth time, the foundation is inviting participants to its annual city conference in Frankfurt. Representative from politics, governments, architecture, economics, science, culture, and sports will be discussing current issues on which cities and municipalities need to find answers. The focus is thereby placed on the exchange of best practices. Many renowned personalities have already been our guests and held speeches, among them:



Margot Käbmann



Richard Florida



Jürgen Klopp and Michael Steinbrecher (from left)



Peter Harry Carstensen, Klaus Wowereit, and Alexander Otto (from left)



Günther Oettinger



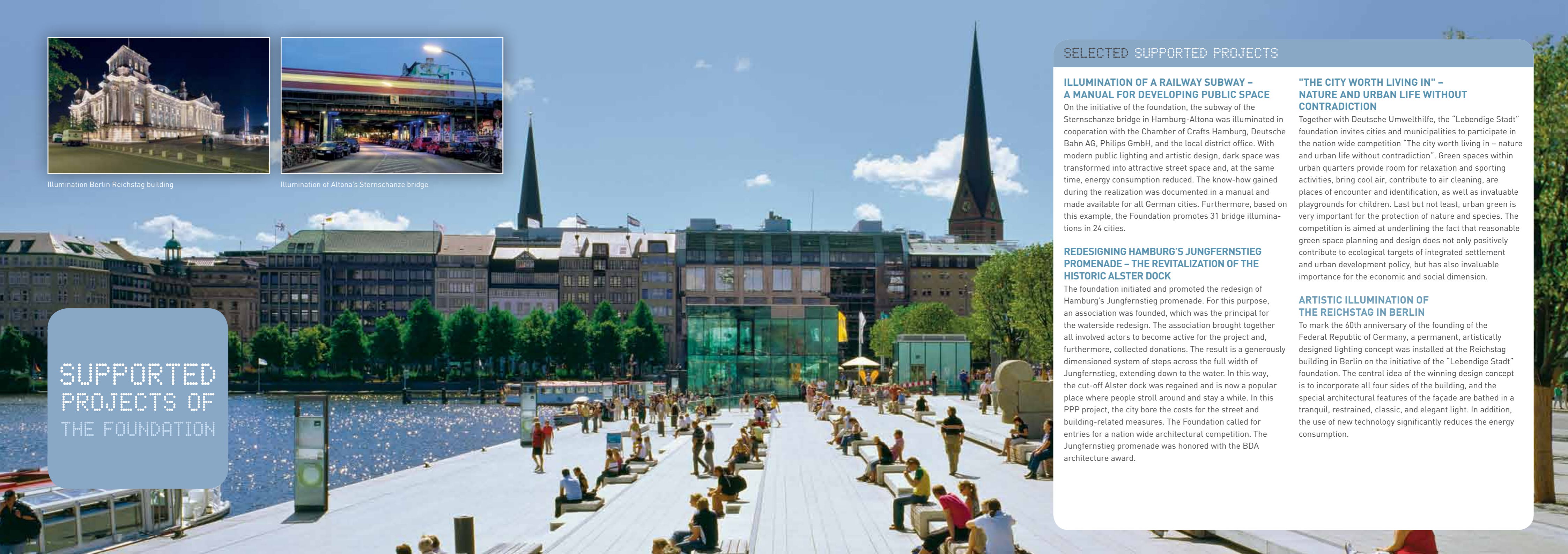
Peter Maffay



Illumination Berlin Reichstag building



Illumination of Altona's Sternschanze bridge



SUPPORTED  
PROJECTS OF  
THE FOUNDATION

## SELECTED SUPPORTED PROJECTS

### ILLUMINATION OF A RAILWAY SUBWAY – A MANUAL FOR DEVELOPING PUBLIC SPACE

On the initiative of the foundation, the subway of the Sternschanze bridge in Hamburg-Altona was illuminated in cooperation with the Chamber of Crafts Hamburg, Deutsche Bahn AG, Philips GmbH, and the local district office. With modern public lighting and artistic design, dark space was transformed into attractive street space and, at the same time, energy consumption reduced. The know-how gained during the realization was documented in a manual and made available for all German cities. Furthermore, based on this example, the Foundation promotes 31 bridge illuminations in 24 cities.

### REDESIGNING HAMBURG'S JUNGFERNSTIEG PROMENADE – THE REVITALIZATION OF THE HISTORIC ALSTER DOCK

The foundation initiated and promoted the redesign of Hamburg's Jungfernstieg promenade. For this purpose, an association was founded, which was the principal for the waterside redesign. The association brought together all involved actors to become active for the project and, furthermore, collected donations. The result is a generously dimensioned system of steps across the full width of Jungfernstieg, extending down to the water. In this way, the cut-off Alster dock was regained and is now a popular place where people stroll around and stay a while. In this PPP project, the city bore the costs for the street and building-related measures. The Foundation called for entries for a nation wide architectural competition. The Jungfernstieg promenade was honored with the BDA architecture award.

### "THE CITY WORTH LIVING IN" – NATURE AND URBAN LIFE WITHOUT CONTRADICTION

Together with Deutsche Umwelthilfe, the "Lebendige Stadt" foundation invites cities and municipalities to participate in the nation wide competition "The city worth living in – nature and urban life without contradiction". Green spaces within urban quarters provide room for relaxation and sporting activities, bring cool air, contribute to air cleaning, are places of encounter and identification, as well as invaluable playgrounds for children. Last but not least, urban green is very important for the protection of nature and species. The competition is aimed at underlining the fact that reasonable green space planning and design does not only positively contribute to ecological targets of integrated settlement and urban development policy, but has also invaluable importance for the economic and social dimension.

### ARTISTIC ILLUMINATION OF THE REICHSTAG IN BERLIN

To mark the 60th anniversary of the founding of the Federal Republic of Germany, a permanent, artistically designed lighting concept was installed at the Reichstag building in Berlin on the initiative of the "Lebendige Stadt" foundation. The central idea of the winning design concept is to incorporate all four sides of the building, and the special architectural features of the façade are bathed in a tranquil, restrained, classic, and elegant light. In addition, the use of new technology significantly reduces the energy consumption.