ENTRY FOR THE 2020 FOUNDATION AWARD

"The Best Local History Museum"
Attractive – Inclusive – Forward-Looking

I.   **Entrant:**

Museum/Town/Municipality etc.:

Address:

Phone:

Fax:

E-mail:

Authorised to receive the award:

Operator of the museum:

Contact for questions regarding the concept:

_____

Signature

II. Facts & figures

Name of the museum	
Town/Municipality	
German state/Country	
Population	
Operator of the museum?	Municipal Private Other
When was the museum opened?	
Describe your museum (max. 50 words)	
Has the museum already received an award?	Yes – when? No
Do you meet the ICOM Standards?	
Were there/Have there been any conflicts during construction, operation or renovation?	Yes. Of what nature? No
Has the museum been renovated/modernised?	Yes – when? No
Is the museum barrier-free?	
What are the opening hours?	
No. of visitors per year?	2015: 2016: 2017: 2018: 2019:

Are there special exhibitions?	Yes. Please specify: No
Are other, external events staged in the museum?	Yes. Please describe: No
What are the admission prices?	
Does the museum finance itself?	
Is there a "friends of the museum" association or similar? Does the museum receive support from the municipality or companies?	Yes. Please specify: No
Are there any cooperation partners?	
How many staff does the museum have?	Salaried Honorary
Is there a museum educator?	
Do you have a digital strategy? And do you receive support from experts?	
Are you digitalising the museum collection?	Yes How much has already been digitalised % Is the collection available online? Yes No No
Do you cooperate with universities/research establishments?	Yes Has this led to joint projects? No

III. Outline of the project (max. 2 A4 pages, font Arial/font size 12)

1. Briefly outline your museum, its importance and the various events and services it offers (please feel free to include a museum mission statement).

2. How do you appeal to new and diverse target groups (young people, people who have moved to your town, people with a migrant background) and how is this reflected in the trend in visitor numbers?

3. Briefly outline your digital strategy and the ways in which you employ digitalisation measures in the conception of your exhibitions. What kind of value added has this created?

4. What is innovative about your museum concept and what can other museums learn from your example.